What is the outlook for Chinese copper supply, demand & pricing?
What is the impact of China’s outlook on the global copper market?
Exclusive surveys on operating rates at Chinese semis mills
The Chinese Copper Market – Prospects for 2012

Metal Bulletin Research has partnered with one of the leading authorities on metal markets in China to produce a comprehensive and in-depth study on the copper sector. This study, The Chinese Copper Market – Prospects for 2012 provides unique and independent research, insightful on-the-ground analysis and authoritative forecasts on China’s copper market, and its impact on the broader global copper marketplace.

During the downturn in prices that dominated the second half of 2011, copper saw its price remain more resilient than the other base metals, never coming close to threatening its marginal costs of production. Whether it stays this way or it is pulled down in line with the other metals trading around their marginal costs, largely depends on China.

China’s appetite, strategies and policies hold the key to the fate of the global market – this year more than ever.

It is a year that starts with the Chinese economy in a slowdown and ends with a change of leadership, and has as a backdrop the threat of a global recession and global financial crisis emanating from the debt and banking fiasco in Europe. Will China save the world again?

NEW
The Chinese Copper Market – Prospects for 2012 is a timely study providing crucial analysis and independent forecasts.

Objectives of The Chinese Copper Market – Prospects for 2012 study:
- To present detailed data and insights into China’s self-sufficiency in copper supply, from in-ground reserves and resources, to scrap collection, to smelter capacity additions and utilisation;
- To discuss the outlook for China’s power, construction, appliance, electronics, and auto industries in 2012;
- To provide supply-demand balances and price forecasts for the Chinese and global copper markets in 2012.

Why is this study essential reading?
- Offers access to exclusive and authentic data;
- Written by experienced individuals with industry knowledge in copper markets;
- Contains exclusive surveys conducted on the ground in China;
- Provides valuable industry analysis right down China’s copper supply chain;
- Presents detailed Chinese copper supply and demand data for 2011 and forecast for 2012.

Structure of Chinese copper consumption

Source: SMM and Metal Bulletin Research

China’s copper supply-demand balance

Source: SMM and Metal Bulletin Research

Charts are for illustrative purposes. Up-to-date data in the study.
Table of contents

1 Overview

1.1 Overview of Macro Economy
- Features of Economic Operation in Other Major World Economies 2011
- Features of China Economic Operation 2011
- Outlook of Global Economy 2012

1.2 Overview of Global Copper Industry
- Overview of Global Copper Supply 2011
- Outlook of Global Copper Supply 2012
- Outlook of Global Copper Consumption 2011
- Outlook of Global Copper Consumption 2012

1.3 Overview of China Nonferrous Metal Industry 2011

2 China Copper Supply

2.1 Overview of China Copper Supply 2011

2.2 Structure Chart of Copper Industrial Chain

2.3 Raw Material for Copper Smelting
- Copper Concentrate
  - Overview of China Copper Resources 2011
  - Overview of Copper Reserves and Distribution
  - Statistics of Copper Ores and Concentrates Output 2005-2011
  - Changes in China Self-Sufficiency Rate of Copper Ores and Concentrates 2005-2011
  - Statistics of TC/RC 2009-2011
  - Negotiation on 2012 TC/RC
- Scrap Copper
  - Overview of China Scrap Copper Market 2011
  - Proportion of China Scrap Copper Consumption 2011

2.4 Raw Material Structure of Copper in China 2011

2.5 Copper Smelting
- China Copper Capacity 2011
  - China New-Added Crude Copper Capacity in The Future
- China Refined Copper Smelting
  - Regional Distribution of China Refined Copper Output 2011
  - Changes in China Output of Refined Copper 2001-2011
  - Output of China Refined Copper 2011
  - Introduction and Operations of China Major Copper Smelters
    - Introduction and Operations of Jiangxi Copper Group
    - Output of China Major Copper Smelters
    - Output and Y/Y Changes at China Major Refined Copper Smelters 2011
  - Production Concentration Ratio of China Refined Copper
  - Planned Output at China Major Refined Copper Smelters 2012
  - Comparison of Operating Rates at Copper Smelters and Refined Copper Output 2011

2.6 By-products of Copper Smelting
- Introduction of By-products of Copper Smelting
- Sulfuric Acid
  - Review of Sulfuric Acid Market 2011
  - Outlook of Sulfuric Acid Market 2012
  - Impact from Sulfuric Acid Prices on Copper Smelters
- Gold and Silver
  - Review of Gold and Silver Market 2011
  - - Outlook of Gold and Silver Market 2011
  - - Impact from Gold and Silver Prices on Copper

3 China Copper Demand

3.1 Overview of China Copper Demand

3.2 Copper Processing Industry
- Overview of Copper Processing Industry
- Copper Plates, Sheets and Strips
  - Brief Introduction of Application of Copper Plates, Sheets and Strips
  - Apparent Consumption of Copper Plates, Sheets and Strips 2005-2011
  - Operation of China Copper Plates, Sheets and Strips Industry 2011
    - SMM Exclusive Survey: Operating Rates at Copper Plates, Sheets and Strips Projects
    - Statistics of Newly-Expanded Copper Plates, Sheets and Strips Projects
    - Substitute in Copper Plates, Sheets and Strips Industry
- Copper Pipe/Tube
  - Brief Introduction of Application of Copper Pipe/Tube
  - Apparent Consumption of Copper Pipe/Tube 2005-2011
  - Operation of China Copper Pipe/Tube Industry 2011
    - SMM Exclusive Survey: Operating Rates at Copper Pipe/Tube Projects
    - Statistics of Newly-Expanded Copper Pipe/Tube Projects
    - Substitute in Copper Pipe/Tube Industry
- Copper Rod
  - Brief Introduction of Application of Copper Rod
  - Apparent Consumption of Copper Rod 2005-2011
  - Operation of China Copper Rod Industry 2011
    - SMM Exclusive Survey: Operating Rates at Copper Wire Rod Projects
    - Use of Scrap Copper in Copper Rod Industry
    - Statistics of Newly-Expanded Copper Wire Rod Projects
    - Substitute in Copper Rod Industry
- Copper Wire Rod Supply and Demand and Development Trends 2011

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3.3 Copper Demand from End-Users

Overview of Copper Demand from End-Users

Changes in China Copper Consumption Structure 2010-2011

Power Industry
• Brief Introduction of Application of Copper in Power Industry
• Current Situation of China Power Industry
• Operation of China Power Cable Industry
  - SMME Exclusive Survey: Operating Rates at Cable Producers 2009-2011
  - Introduction of Enterprise Operation: Tebian Electric Apparatus Stock Co., Ltd.
• Outlook of China Power Industry 2012

Home Appliance Industry
• Air Conditioner Industry
• Refrigerator Industry
• Freezer Industry
• Outlook of China Home Appliance Industry 2012

Construction Industry
• Statistics of Climate Index of China Real Estate Industry 2009-2011
• Statistics of Investment in China Real Estate Industry 2009-2011
• Statistics of Growth of China Urban Fixed Assets Investment
• Outlook of China Construction Industry 2012

Automobile Industry
• Statistics and Analysis of China Automobile Output 2007-2011
• Outlook of China Automobile Industry 2012

Electronic Industry
• Statistics and Analysis of China Integrated Circuit Output 2007-2011
• Analysis of Printed Circuit Boards (PCB) Industry
• Outlook of China Electronic Industry 2012

3.4 Summary of Chinese Copper Consumption Forecasts 2012

4 Copper Imports and Exports

4.1 Copper Concentrate Imports

4.2 Scrap Copper Imports

4.3 Imports and Exports of Refined Copper

Refined Copper Imports
• Overview of Refined Copper Imports 2011
• Trends of Refined Copper Imports 2005-2011
• Monthly Changes in China Refined Copper Imports 2011
• Changes in SHFE/LME Copper Price Ratio 2011
• Analysis of Refined Copper Imports 2011 by Origin
• Analysis of Refined Copper Imports 2011 by Trade Mode
• Analysis of Major Refined Copper Importers 2011
• Negotiations on Annual Copper Import Premium 2012
• Outlook of Imported Copper Market 2012

Refined Copper Exports
• Overview of Refined Copper Exports 2011
• Trends of Refined Copper Exports 2005-2011
• Monthly Changes in China Refined Copper Exports 2011
• Analysis of Destinations of Refined Copper Exports 2011
• Outlook of Exported Copper Market 2012

4.4 Imports and Exports of Refined Copper

2011 Imports of Copper Semis
Proportion of Imported Copper Metal Content in Copper Semis Consumption

5 Impact on Copper Industry Development from Related Policies

5.1 Import and Export Policies

5.2 Industry Policies

6 Review of Copper Market in 2011 and Forecast in 2012

6.1 Review and Analysis of Copper Market 2011

6.2 Copper Prices 2011 Analysis

6.3 China Copper Market Supply and Demand 2010-2011

6.4 Forecast of China Copper Market Supply and Demand 2012

6.5 Copper Market Outlook and Copper Price Forecast 2012

Appendix
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