Emerging from an unprecedented economic crisis to develop successful strategic partnerships

Key speakers include:
Xu Xu, Chairman, CCCMC, China
John Evans, Managing Director, Tractus Asia, China
Dr Yoke Fong, Commercial Director, Almatis, China
Jack Gao, General Manager, Refmin China Co. Ltd, China
Dr Richard Flook, Managing Director, Shinagawa Refractories Australasia, Australia
Quan Yue, Director, Magnesite Resources Office, Liaoning Provincial Government, China
Murray Lines, Director, Stratum Resources, Australia
George Hawley, President, George C Hawley & Associates, USA
Liu Yingjun, Vice Secretary, China Plastic Industry Association, China
Lance Mitchell, Market Manager – Asia Pacific, Mondo Minerals B.V, Australia
Piergiovanni Ercoli Malacari, Product & Application Development Manager, IMI Fabi, Italy

For sponsorship & exhibition opportunities:
Please contact Manjit Sandhu, Head of Sponsorship & Exhibitions
Tel + 44 (0) 20 7779 8188 Email msandhu@indmin.com

For more information please visit www.metalbulbultinstore.com
8th Chinese Industrial Minerals Conference

As global markets have crashed the world is looking to China as the potential saviour. Never has it been more important to understand this dynamic market. With export licences and quotas in a state of flux this is your chance to get the information you need to drive your business forward in these difficult times. At this unique meeting of International and Chinese companies you will have an unrivalled opportunity to network and build new relationships.

Despite these global difficulties China’s economy is still growing and domestic demand is likely to continue, hear how to develop successful joint ventures and supply this market.

Make sure you are in the know – don’t miss this essential industry gathering and the opportunity to network with over 350 expected delegates in China’s mineral markets. Early bird booking rates are available if you book your places before 7 August 2009. Sign up today by using the registration form on the back of the brochure.

Where did 2007 delegates come from?

- Asia & Australasia – 53%
- Europe – 21%
- Americas – 17%
- Middle East & Africa - 9%

Key reasons to attend:

- Hear how China is faring in the global economic crisis, what opportunities are there?
- Analyse the Chinese industrial mineral markets – what’s hot!
- Understand the dynamics of successful Chinese/International joint ventures
- Learn about the latest import/export developments
- Network and share best practice with your peers and colleagues
### Monday 7 September

18:00   Welcome drinks and registration desk opens

### Tuesday 8 September

08:00   Registration desk opens

09:15   Chairman’s opening remarks
        Mike O’Driscoll, Editor, Industrial Minerals, UK

09:30   Welcome Address
        Xu Xu, Chairman, CCCMC, China

#### Session I: Keynote presentations

<table>
<thead>
<tr>
<th>Time</th>
<th>Presentation</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:45</td>
<td>Economic forecast for China/Asia: focus on domestic industries</td>
</tr>
<tr>
<td></td>
<td>- How is the construction industry faring?</td>
</tr>
<tr>
<td></td>
<td>- Ceramics and glass</td>
</tr>
<tr>
<td></td>
<td>- Steel</td>
</tr>
<tr>
<td></td>
<td>- The effect of fluctuating exchange rates</td>
</tr>
<tr>
<td></td>
<td>Senior Governor to be confirmed</td>
</tr>
<tr>
<td>10:15</td>
<td>Economics of the Industrial Minerals market</td>
</tr>
<tr>
<td></td>
<td>- Where is there room for manoeuvre?</td>
</tr>
<tr>
<td></td>
<td>- Why Government intervention makes such an impact</td>
</tr>
<tr>
<td></td>
<td>- How elastic are each of the cost sectors, extraction, logistics, processing and cost to market?</td>
</tr>
<tr>
<td></td>
<td>Senior Governor to be confirmed</td>
</tr>
<tr>
<td>10:45</td>
<td>Refreshment break</td>
</tr>
<tr>
<td>11:15</td>
<td>Natural Graphite in energy and environment protection</td>
</tr>
<tr>
<td></td>
<td>Shen Wanci, Professor, Tsinghua University, China</td>
</tr>
<tr>
<td>11:45</td>
<td>Overseas investment into China – successful joint ventures</td>
</tr>
<tr>
<td></td>
<td>- Understanding the Chinese domestic market</td>
</tr>
<tr>
<td></td>
<td>- Working with local companies to enter the market</td>
</tr>
<tr>
<td></td>
<td>- Why China is such an attractive proposition</td>
</tr>
<tr>
<td></td>
<td>John Evans, Managing Director, Tractus Asia, China</td>
</tr>
<tr>
<td>12:15</td>
<td>Lunch</td>
</tr>
</tbody>
</table>

#### Session II: Refractories and foundry materials

<table>
<thead>
<tr>
<th>Time</th>
<th>Presentation</th>
</tr>
</thead>
<tbody>
<tr>
<td>14:15</td>
<td>Overview of the Chinese graphite market</td>
</tr>
<tr>
<td></td>
<td>- Why graphite export is not encouraged</td>
</tr>
<tr>
<td></td>
<td>- Increases in custom tax and domestic VAT</td>
</tr>
<tr>
<td></td>
<td>- The great increasing and decreasing of graphite prices between 2007 and now</td>
</tr>
<tr>
<td></td>
<td>- New uses for flake graphite – the battery industry, especially Lithium batteries</td>
</tr>
<tr>
<td></td>
<td>Qiang Cui, Director, Qingdao Everest Carbon Co Ltd, China</td>
</tr>
<tr>
<td>14:45</td>
<td>More than ten years of producing and supplying speciality alumina in China: Experience and outlook</td>
</tr>
<tr>
<td></td>
<td>Dr Yoke Fong, Commercial Director, Almatis, China</td>
</tr>
<tr>
<td>15:15</td>
<td>China’s magnesite supply structure and markets</td>
</tr>
<tr>
<td></td>
<td>Quan Yue, Director, Magnesite Resources Office, Liaoning Provincial Government, China</td>
</tr>
<tr>
<td>15:45</td>
<td>Refreshment break</td>
</tr>
<tr>
<td>16:15</td>
<td>Refractories; between a rock and a hot place</td>
</tr>
<tr>
<td></td>
<td>- The refractories industry has grown and adapted particularly to the changes and growth in the steel industry</td>
</tr>
<tr>
<td></td>
<td>- Unfortunately it has also followed the recent collapse in steel production</td>
</tr>
<tr>
<td></td>
<td>- Significant changes in both the steel industry and the refractories industry are expected to emerge from the current recession</td>
</tr>
<tr>
<td></td>
<td>- Forces at work that will shape the future of the refractories industry</td>
</tr>
<tr>
<td></td>
<td>Dr Richard Flook, Managing Director, Shinagawa Refractories Australasia, Australia</td>
</tr>
<tr>
<td>16:45</td>
<td>Pre-mix, a smart strategy for raw material exporting in China</td>
</tr>
<tr>
<td></td>
<td>- Pre-mix exporting advantage and relative custom rules</td>
</tr>
<tr>
<td></td>
<td>- Definition of Pre-mix made by CCCMC</td>
</tr>
<tr>
<td></td>
<td>- A brief introduction for blending equipment, produce procedure and quality control system</td>
</tr>
<tr>
<td></td>
<td>- The current pre-mix exporting situation and problems that may be faced</td>
</tr>
<tr>
<td></td>
<td>Jack Gao, General Manager, Refmin China Co. Ltd, China</td>
</tr>
<tr>
<td>17:15</td>
<td>Close of day one</td>
</tr>
</tbody>
</table>
Wednesday 9 September

Session III: Fillers and pigments

09:00  Talc applications in the Asia Pacific region
       Lance Mitchell, Market Manager – Asia Pacific, Mondo Minerals B.V, Australia

09:30  Talc in automotive applications
       • Evolution in automotive applications
       • The increment of plastic parts in car production
       • The role of talc in PP and plastics.
       • Trends in Automotive and talc applications
       Piergiovanni Ercoli Malacari, Product & Application Development Manager, IMI Fabi, Italy

10:00  Chinese coal series kaolin processing, development and applications
       • Distribution of Chinese coal series kaolin sources
       • Current production levels
       • Research analysis of the processing techniques and equipment
       • Market analysis of calcined coal series kaolin in recent years
       • Further development of the coal series kaolin industry
       Ming Zhang, Vice-chief Engineer, Suzhou Research And Design Institute of Non-metallic Minerals, China

10:30  Refreshment break

11:00  Fillers in plastic for domestic appliances
       Liu Yingjun, Vice Secretary, China Plastic Industry Association, China

Session IV: Mineral Developments

11:30  Diatomite – current trends and predictions
       • Market conditions and outlook
       • Use as an absorbent, filter media or mild abrasive
       Zheng Shuilin, Professor, China University of Mining & Technology, Beijing, China

12:00  Value added development for regular minerals
       • Newly developed special sorbent material composed of 100% of various minerals
       • Better performance but similar market value to Activated Carbon (AC)
       Richard Zhou, President & CEO, MinTech International Inc, USA

12:30  Lunch

Session V: Ceramics and glass

14:00  The impact of increasing zircon prices on ceramics and zirconia markets
       • Short term and long term effect of prices on different end markets
       • Ceramic tiles
       • Fused zirconia
       • Zirconium chemicals
       • Options for substitution of zircon
       • Case study for zirconia
       Alister MacDonald, Director, Zirconium Research Group, Australia

14:30  Trends in ceramic raw materials in Asia Pacific
       • Key materials used in Ceramics - An overview
       • Trends in clay usage in tiles, sanitaryware and tableware.
       • Fluxes used in tiles, sanitaryware and tableware
       • Trends in grinding ceramic materials
       • Summary by major ceramic-producing countries
       • What has made China such a leader in ceramics?
       Murray Lines, Director, Stratum Resources, Australia

15:00  Refreshment break

Session VI: Environment and new applications

15:30  Some developing environmental applications for industrial minerals
       • Increasing concern on environmental issues are stimulating the development of new markets for industrial minerals
       • Non-carbon dioxide-producing sources of magnesium and calcium for cement, glass and ceramics
       • Remediation of radioactive waste - mica and clays
       • Refractories and effluent treatment - wollastonite, olivine, serpentine and brucite
       George Hawley, President, George C Hawley & Associates, USA

16:00  Minerals in environmental care
       • Bentonite landfill linings
       • Industrial Water treatment: Clay, MgO
       • Water filtration media
       Zheng Liming, Dr. Environmental Engineering, China University of Mining & Technology, Beijing, China

16:30  Close of conference

Thursday 10 September

Fieldtrip to Qingdao Haida Graphite Co Ltd
Shandong province is famous as one of China’s key sources of graphite. Spend a day visiting Qingdao Haida Graphite Co Ltd, near Pingdu. The company mines and processes natural flake graphite from a 100m, tonne reserve, with an output of 26,000 tpa. Products include natural flake graphite, expanded graphite, micronized graphite, flexible graphite panels, and graphite airproofing products.
SPONSORSHIP & EXHIBITION OPPORTUNITIES

Use this unique opportunity to:

- Generate new business
- Raise your company profile
- Meet many international and local customers face to face
- Promote your products/services
- Enhance your presence – stand out from the crowd.

What's available?

- **Welcome Reception** – network and welcome guests with your prominent branding
- **Host a Delegate Lunch** – enjoy the pre-event and on-site branding
- **Coffee Break Sponsor** – get your message across with high visibility branding
- **Delegate Bag Sponsor** – your company logo on the move for maximum effect
- **Brochure Distribution** – ensure your message is communicated to all the delegates
- **Exhibition Space** – your base to talk with customers, display product / information – get the most out of this international gathering of decision makers from China’s minerals industry.

To find out more about tailored sponsorship or exhibition packages, please contact Manjit Sandhu.

T: +44 (0) 20 7779 8188, E: msandhu@indmin.com

FREE Delegate Messenger System…

Networking Opportunities

This is your chance to speak to other registered delegates and set up important business meetings at the event. At Industrial Minerals Events we appreciate the importance of networking. This is why we have created our Delegate Messenger System. The system helps paid delegates to communicate with one another up to one month before the event. Please make sure you include your email address when registering.

Book early to ensure instant access to the system when it goes live on 7 August 2009.

FORTHCOMING IM EVENTS

**Fluorspar 09**
23-24 November 2009 • Hotel Carlton, Bilbao, Spain

**Lithium Supply & Markets**
27-28 January 2010 • Caesars Palace, Las Vegas, USA

**20th Industrial Minerals International Congress & Exhibition**
21-24 March 2010 • The Fairmont Turnberry Isle Resort & Club, Aventura, Miami, USA

Keep checking the website for updates…

www.indmin.com/events

Venue: Shangri-La Hotel, Qingdao, China

Contact Details:
Shangri-La Hotel, 9 Xiang Gang Zhong Lu,
Qingdao 266071, China
T: (86 532) 8388 3838
F: (86 532) 8388 6868
slq@shangri-la.com

Booking Accommodation:
Upon registration, delegates will be emailed an accommodation booking form along with their confirmation to be completed and returned to the hotel.
REGISTRATION RATES

- **7 August 2009**: US$1599
- **Thereafter**: US$1999

**Fee:**
The fee includes attendance at all conference sessions, welcome receptions, lunches, and refreshment breaks.

**Accommodation:**
The conference fee does not include hotel accommodation. An allocation of rooms has been reserved at the conference hotel. Delegates will be sent an accommodation booking form along with confirmation of registration. This form should be completed and returned to the hotel.

**Methods of Payment**

- **Please quote code EMB0210 and sign form in order for registration to be processed**: Signature
- Date
- To make a payment by credit card please visit [www.indmin.com/events](http://www.indmin.com/events) or call the credit card hotline on: UK + 44 (0) 20 7779 7999 and save an extra US$100
- Payment of US$ has been sent to your bankers Metal Bulletin Ltd.
  - US$ A/C No.: 11561650
  - Sort Code: 30-12-18
- Lloyds TSBCorporate, City Office, Bailey Drive, Gillingham Business Park, Kent, ME8 0LS, UK
- US$ Account: GB10LOYD30121811561650
- Swift code (BIC) (All Accounts): LOYDGB2LCTY

Visas are the responsibility of delegates. When paying by bank transfer, please ensure that you transfer enough funds to cover the full price of your purchase, please include any bank charges you may incur.

Also quote the Ref Code: EMB0210.

Metal Bulletin standard terms and conditions apply. Companies with the EU please quote your sales tax number:

Our VAT Number is GB 243 3157 84.

**DELEGATE DETAILS**

To register additional delegates please photocopy this form.

- If your details above are incorrect please amend them here.
- Please complete in block capitals

**Family Name (Mr/Miss/Mrs/Ms/Dr)**

**First/Given Name**

**Email**

**Administrator’s Email**

**Position in Company**

**Company Name**

**Address**

**Postal/Zip Code**

**Country**

**Tel +**

**Fax +**

Please indication your three main minerals interest in order of preference:

1 2 3

What is your company’s main business activity?

*Delegates must give an email address in order to receive booking confirmation and access to the Delegate Messenger System.

**To register, or for further information, contact the Industrial Minerals Events team:**

- **Tel:** + 44 (0) 20 7779 8989
- **Fax:** + 44 (0) 20 7779 8294
- **Credit Card Hotline:** + 44 (0) 20 7779 7999
- **Email:** mktg@indmin.com
- **Online:** [www.indmin.com/events](http://www.indmin.com/events)

**Data Protection Notice:** The information you provide will be safeguarded by Metal Bulletin, part of the Euromoney Institutional Investor PLC-group, whose subsidiaries may use it to keep you informed of relevant products and services. We occasionally allow reputable companies outside the Euromoney Institutional Investor group to contact you with details of products that may be of interest to you. As an international group, we may transfer your data on a global basis for the purposes indicated above. If you object to contact by telephone, fax or email please tick the box. If you do not want us to share your information with other reputable companies please tick this box.

**Booking Conditions:** Registrations can only be confirmed upon receipt of payment or proof of payment and discounted fees will only apply when payment is received within the offer period. If you are not able to attend, a substitute delegate will be accepted. Cancellations must be received 28 days before the conference to qualify for a full refund less US$15 administration fee. It may be necessary for reasons beyond the control of the organizers to alter the content, timing and venue. In the unlikely event of the conference being cancelled or curtailed due to any reason beyond the control of Industrial Minerals Ltd., or it is necessary or advisable to relocate or change the date and/or location of the event, neither Industrial Minerals Ltd., nor its employees will be held liable for refunds, damages and/or additional expenses which may incurred by delegates. We therefore recommend prospective delegates to arrange appropriate insurance cover.