The leading ferro-alloys conference in Asia and a once in a year networking opportunity

12th Asian Ferro-alloys Conference
28-30 March 2011
Kowloon Shangri-La, Hong Kong

Expert industry speakers and panellists' include:
- Xu Xu, Chairman, China Chamber of Commerce of Metals Minerals & Chemicals Importers & Exporters
- Zhang Zhigang, Director of ferro-alloys business division, Minmetals Development Co., Ltd.
- Jurgen Schaloman, CEO, Samancor Cr
- Danko Konchar, CEO, Ruuki
- Michael Xiong, Managing Director, Vital Specialty Materials Co., Ltd.
- Heinz H Pariser, Alloys Metals and Steel Market Research
- Shaun Usman, Chief Financial Officer, Xstrata Nickel
- Robert Yuksel Yıldırım, President and CEO, Eti Chrome Inc
- Chen Chen, Deputy General Manager, Shaanxi Energy and Metals
- Eric F. Kohn, Chairman, NOVENTA Ltd
- Jaco Venter, Senior Sales Manager Manganese Alloys, Ore & Metal Company Ltd (Assmang)

For more information and to register please visit www.metalbulletinstore.com
Introducing the Asian ferro-alloy industry’s flagship event:

**Metal Bulletin Events’ 12th Asian Ferro-alloys Conference** will once again bring together the world of ferro-alloys to the markets most dominant region.

A who’s who of the ferro-alloy industry will gather in Hong Kong to reconnect with trading partners, forge new relationships and gage industry confidence and direction.

“**A very good opportunity to meet key players from all over the world.**”
Abhay Hiran, CEO, Shakun Group, India

“The focus is on the fundamental industry issues: This is excellent.”
Liu Jiang, Business Manager, V-Touch Investment Co, China

“I can find new customers from all over the world.”
R.P. Meyjes, Managing Director, Metix (Pty) Ltd, South Africa

---

**Benefits of attending:**

- Network with over 600 key industry decision makers
- Hear from inside the Chinese industry
- Make sense of government figures
- Strengthen your business foothold in Asia

**Key topics to be discussed:**

- Reviewing China’s five year plan and its affect on domestic ferro-alloy production
- Focus on the minor metals industry
- The race to secure manganese ore
- M&A and a review of Asian investments into Europe
- The role South Korea, Indonesia and Malaysia will play in securing supply and driving growth

---

**Who will be at the 12th Asian Ferro-alloys Conference?**

- Vice President / Director / Managing Director: 35%
- General Manager / Manager: 29%
- Sales Manager / Purchasing Manager / Commercial Manager: 21%
- President / CEO / Chairman: 11%
- Trader: 4%

---

**PLUS Minor Metals afternoon**

14.30 Wednesday 30 March
See programme for details.
Monday 28 March 2011

17:00 Registration desk opens

18:30 Networking drinks reception

Day One: Tuesday 29 March 2011

08:00 Registration desk opens

09:00 Chairman’s opening address

Keynote session: Reconfiguring China’s role and influence on the global ferro-alloy industry

09:15 The future of Chinese consumption and production; the short and long term outlook

- A review of Macroeconomic policy in China
- An analysis of China’s five-year plan, will there be an industry fall out?
- What is the projected status of Chinese infrastructure expansion and government spending?
- What’s going to happen in the short term – will China level off and what will be the affect on ferro-alloy pricing?
- Government figures – how to crack the code: A reliable source of Chinese production figures?
- Foreign exchange issues and the difference in Chinese exports and imports. How is inflation so low?
- Global stainless steel outlook
- Currency Issues: A look at the RMBI vs an overpriced Yen?
- Reviewing the limits on China’s production capacity
- Where is the growth in the region going to come from?
- Are prices too low to invest in a western style capacity?
- Tying up supply from parts of Asia, the role Malaysia, South Korea and Indonesia have to play.
- The problem with long-term investment and expansion – what are steel makers planning?

Xu Xu, Chairman, China Chamber of Commerce of Metals Minerals & Chemicals Importers & Exporters
Heinz H Pariser, Alloys Metals and Steel Market Research
Zhang Zhigang, Director of ferro-alloys business division, Minmetals Development Co., Ltd.

10:15 Energy and pollution: Is there control?

- How is it environmental regulation in China changing, will it be continually enforced?
- Forecasts of the impact on the industry of renewed environmental control
- Will new regulations harm small producers?
- The impact on steel production in China
- Pollution and the future of manganese metal production

Kevin Harlow, REACH Mn Consortium Manager

10:45 Refreshments and networking break

Sourcing Raw materials, a review of regional trends: Are we at the end of virgin sources? Supplying China today and in the future, what is coming? The hunt for resources...

11:15 The South East Asian resource base

- What, where and when: The need for utilisation of lower quality ores and sources
- Around China, South East Asian countries: do they have the ore supply? Will they be smelting to export?
- Recycling and the re-processing of dumps, a bright future?

Kevin Fowkes, Senior Industry Analyst

Manganese and the ‘gold rush’ for manganese reserves

- Depleting Chinese reserves and grades – how will demand be satisfied?
- Locations of new suppliers: A look at opportunities in the Kalahari, other African countries and around Asia
- The potential of the new producers, ore quality, cost competitiveness, logistic capacity and known reserves
- Could there be a manganese index, or would it be a smokescreen for the industry?
- The future of manganese alloy exports into China

Anne Tremblay, Secretary General, International Manganese Institute
Mark Camaj, Market Analyst, International Manganese Institute
Kevin Fowkes, Senior Industry Analyst
Jaco Venter, Senior Sales Manager Manganese Alloys, Ore & Metal Company Ltd (Assmang)

12:45 Networking lunch

14:00 Chrome-ore and ferro-chrome

- Chinese domestic production curves and the supply & demand forecast
- How will the availability of electricity affect pricing in the region?
- Are governments intent on imposing regulation on shutting down smelters?
- The continued reliance on South African ore, is it under threat?
- Is the Indian ferro-chrome market the next big thing for demand? Will they become importers of ore, and follow the China path – from exporter to importer?
- Captive power, why are Indian producers selling power over alloys?
- As a cost factor of up to 70%, what are the future forecasts on shipping rates?

Duncan Hobbs, Commodities Analyst, Macquarie
Danko Konchar, CEO, Ruuki
Jurgen Schaloman, CEO, Samancor Cr
Robert Yuksel Yildirim, President and CEO, Eti Chrome Inc
Mark Midgley, Sales and Marketing Director, ENRC

15:00 Silicon and silicon metal

- Have power emissions priced in, will crackdown in China on emissions be maintained?
- Forecast on price trends in the silicon industry
- Consumer boom of silicon products, what can the industry expect?
- The Solar future of silicon metal, forecasts of consumption

15:30 Refreshments and networking break
**WEEK 2: Wednesday 30 March 2011**

**08.00** Registration desk opens

**08.30** **Supplier focus: Australasia and Africa, tying up supply for an uncertain future**
- Investment in Africa – the securitisation of coal and ores
  - An overview of the current status of Asian investment in Africa
  - When is Africa going to get the necessary infrastructure to secure long-term growth?
  - Joint efforts to secure coking coal, India following China’s path?
  - Will beneficiation take place in African countries?
  - The effect/constraint of democracy on opportunities for growth in African countries

  **Sachin Bajla**, Managing Director, **Dharni Sampda**

- The move westward and elsewhere for Asian M&A
  - What is the profitability of European producers, are they worth long-term investment?
  - An update on European buyouts
  - Future forecasts: Is the trend of Asian investment into Europe likely to continue?
  - A case study of buyouts in the oil industry

  **Jasan Kaplan**, Research Manager, **Metal Bulletin Research**

- Australasia - is it a known quantity?
  - The export/exploration potential in Australia, is it all tied up by the majors?
  - Is there an opportunity for growth for new investors?
  - Australian Iron Ore case study – the Fortescue boom: could it happen in the ferro-alloy realm?

  **Peter Toth**, CEO, **OM Metals**

**11.00** Refreshments and networking break

**11.30** Panel on cobalt and molybdenum
- Is dumping still an issue?
- How the LME contracts have gone down in Asian circles
- Where does Asia stand in today’s market?
- What is the producers perspective on current market conditions?

  **Andreas Keller**, Vice President, **Scandinavian Steel & member of the LME molybdenum committee**

**12.00** **Vanadium**
- Maximising growth potential in the vanadium market
- Looking at the applications that will further market growth
- Reviewing market threats

**13.00** Networking lunch

**Minor Metals Afternoon**

**14.30** **Rare earths**
- With export qualities declining can internal producers become competitive?
- How is the EU raw material zero duty going to affect the market?
- Can the Chinese control be challenged?
- Trade issues: what is the way forward?

  Senior Representative, **China Chamber of Commerce of Metals Minerals & Chemicals Importers & Exporters**

- **Tantalum**
  - The current legislation surrounding tantalum – the Obama Bills affect on the market
  - Is the panic on supply shortage justified?
  - Will prices remain high? Or will the market eventually correct itself?
  - The FinReg section 1502 affect

  **Eric. F. Kohn**, Chairman, **NOVENTA Ltd**

**15.30** Refreshments and networking break

**16.00** **Indium, selenium, tellurium and cadmium**
- Current status of Chinese stockpiling
- Reviewing the supply demand balance, what does the future hold?
- Changing applications, can producers adapt efficiently?
- Demand in solar industry, positive and negative impacts.
- Potential opportunities and risks for solar companies

  **Michael Xiong**, Managing Director, **Vital Specialty Materials Co., Ltd.**
  **Kris Van den Broeck**, New Markets & Products, **Umicore Precious Metals Refining**
  **Bernd Treiber**, Managing Director, **RETO RTE G mbH**
  **Daniel T Hisson**, VP - Sales and Marketing / Raw Material Procurement, **Pacific Rare Specialty Metals and Chemicals, Inc**

- **Antimony, germanium and bismuth**
  - If prices go on an upward trend, will users look to other products?
  - The possible competitor sister metals
  - What is the Chinese domestic mining situation?

**17.00** Close of conference

*Denotes speaker is subject to final confirmation

Metal Bulletin Events reserve the right to alter the venue, timings and/or speakers. © Metal Bulletin Events, part of Euromoney Trading Limited.
Sponsorship & exhibition opportunities

Showcase your company, increase your brand awareness and enhance your networking opportunities by becoming a sponsor of the 12th Asian Ferro-alloys Conference. Sponsorship opportunities developed by Metal Bulletin Events have become essential tools for organisations in fulfilling their marketing objectives. There are a range of sponsorship opportunities which will enable your company to raise your brand profile, before and at the event as well as highlight your company to an audience of senior executives and key decision makers from across the sector.

What’s available?

Welcome Reception
...network and welcome potential clients with your branding prominent

Host a Delegate Lunch
...entertain a large number of existing and potential clients

Coffee Break Sponsor
...get your message across with high visibility branding

Delegate Bag Sponsor
...your company logo on the move for maximum effect

Mining showcase
...your opportunity to inform and update the industry leaders on your project plans and future developments

For sponsorship & exhibition opportunities, please contact:
Dmitri Volodko
on: +44 (0) 20 7779 8439
or email: dvolodko@metalbulletin.com

Just a few of the companies already registered...

- AB Metals Pte Ltd
- ABB
- Abel Metal Services Pty Ltd
- Afro Minerals Trading AG
- Aida Alloys Co Ltd
- AIE Commodities
- Akmetal Ltd
- Anyang Honyan Ferroalloy Co Ltd
- Asia Minerals Ltd
- Asia Steel & Metals Limited
- Aveks AS
- Aveks China
- Baojing County Yonghe New Materials Co Ltd
- Brindavan Enterprises Pvt Ltd
- Chengdu FTMET
- China Armco Metals Inc
- Commodities Trading Co
- Consolidated Minerals
- Cronimet China
- Cronimet Noble Alloys Handelsges mbH
- CTB Magemon SA
- Daido Kogyo Ltd
- Diacomm Alloys
- Dunfeng International
- Ekin Maden Tic Ve San AS
- Enertec Co Ltd
- Eti Krom Inc
- Euroinvest International Srl
- Euromet SA
- Fesil
- Fondel Metals BV
- Fong’s Steel Supplies Co Ltd
- FW Hempel Metallurgical GmbH
- Ganzhou Grandsea W & Mo Co Ltd
- GBNG
- Grondmet GmbH & Co KG
- Hangten Asia Co Ltd
- Hoesch Metallurgie GmbH
- Hoganas AB
- Höganäs Belgium S.A
- ICD Group Metal LLC
- ICI UK Ltd Ukrainian Representative Office
- Impex Ferro Tech Ltd
- Jiangsu Shunchi Tungsten & Molybdenum Products Co Ltd
- Kamnan Group
- KRM Mining Co Ltd
- Krenn Group Ltd
- Luxalloys S A
- M & M Group International Ltd
- M B Metals Corporation Ltd
- Marmara Metal Mamuliemi TIC AS
- Marubeni Tetsugen Co Ltd
- MC Metaloinvest LLC
- Mechel Trading AG
- Metacrom Resources Ltd
- Metalink International Co Ltd
- Metmar Limited
- Metraco NV
- Minerals US
- Mineralmuehle Leun Rau & KG
- Mizuho Corporate Bank Ltd
- MMC Resources Inc
- Northam Chrome Producers
- Ore & Metal Company Ltd
- Oktokumpe Chrome Oy
- Pan Kong Company Ltd
- Prometal Corporation
- Rand York Minerals (Pty) Ltd
- Rasil AS
- Raw & Refined Commodities AG
- RC Inspection South Africa (Pty) Ltd
- Retorte GmbH Selenium Chemicals & Metals
- Richwin China Corp
- Scandinavian Steel AB
- Shyam Group
- Sino Treasure - Shanghai JunRui Metals
- Sinosteel Shanghai Co Ltd
- SP Techvance Corporation Sdn Bhd
- SSP BV
- Stemcor AG
- Sudamin Spri
- Sungil Engicom Co Ltd
- Taesung Metal Co Ltd
- ThyssenKrupp Metallurgie GmbH
- Tradekor Lenata JV PE
- Tradekor Pty Ltd
- Traxys Europe SA
- Traxys North America LLC
- Treibacher Industrie AG
- Tremond Alloys & Metal Corp
- United Manganese of Kalahari Pty Ltd
- Vale International SA
- Vidushi Metals & Alloys
- Vietnam Young Sun Tungsten Industry Co Ltd
- Xiangxi Autonomous Prefecture Prospering Mining Co Ltd
If your details above are incorrect please amend them here

PLEASE COMPLETE IN BLOCK CAPITALS

(Mr/Miss/Mrs/Ms/Dr)

Family Name:
First/Given Name:

*Delegate Email:
*Administrator Email:
Position in Company:
Company Name:
Address:
Postal/Zip Code:
Country:
Tel:
Fax:

Please indicate your metals interest in order of preference:

1 2 3

What is your company’s main business activity:

*Delegates must provide their email address in order to receive booking confirmation and access to the delegate messenger system.

DATA PROTECTION NOTICE

The information you provide will be safeguarded by Metal Bulletin, part of Euromoney Trading Limited, whose subsidiaries may use it to keep you informed of relevant products and services. We occasionally allow reputable companies outside the Euromoney Trading Limited to contact you with details of products that may be of interest to you. As an international group, we may transfer your data on a global basis for the purposes indicated above. If you object to being contacted by telephone or fax or email please tick the box. If you do not want us to share your information with other reputable companies please tick this box.

BOOKING CONDITIONS

Registrations can only be confirmed upon receipt of payment or proof of payment and discounted fees will only apply when payment is received within the offer period. If you are not able to attend, a substitute delegate will be accepted. Cancellations must be received in writing or by 28 February 2011 to qualify for a full refund less US$135 administration fee. It may be necessary for reasons beyond the control of the organisers to alter the content, timing and venue. In the unlikely event of the conference being cancelled or curtailed due to any reason beyond the control of Metal Bulletin Ltd., or if being necessary or advisable to relocate or change the date and/or location of the event, neither Metal Bulletin Ltd., nor its employees will be held liable for refunds, damages and/or additional expenses which may be incurred by delegates. We therefore recommend prospective delegates arrange appropriate insurance cover.

VENUE

Kowloon Shangri-La, Hong Kong
64 Mody Road, Tsim Sha Tsui East, Kowloon, Hong Kong
Phone: (852) 2721 2111
Fax: (852) 2723 8686
Online: www.shangri-la.com

Booking your accommodation:

Upon registration, delegates will be emailed an accommodation booking form along with their confirmation to be completed and returned direct to the hotel.